

Get the Best Practices and Solutions in the Postal Industry from Window Book's Complimentary Educational Webinars

November 30, 2011, Cambridge, MA

[Window Book, Inc.](#) – host of a very popular and successful educational Webinar series for the mailing industry – is pleased to announce it intends to continue educating and informing those in the mailing industry with best practices and solutions so they can thrive in these challenging times.

Penelope D., a recent Webinar attendee, commented, "I'm impressed with Window Book's commitment to education – I don't know where else I would go to find such information. Please continue to keep us informed about these significant pending changes..."

During December Window Book will be presenting a series of webinars focused on best practices and solutions to help mailers save time, automate their system, and reduce postage expenses:

Drop Ship Basics – Learn about the drop ship process and the incentives offered by the USPS for participation. Also get a glimpse of the drop-ship features offered by DAT-MAIL, Window Book's industry-leading post-presort solution.

Drop Ship Advanced – A follow-up to the Drop Ship Basics webinar that will teach you more advanced methods of drop shipping and more features and functions of DAT-MAIL.

DAT-MAIL Prep – Need a quick look at your Mail.dat data? Spending way too much time validating your files? How about merging or splitting? Discover DAT-MAIL Prep, a brand new suite of products with 3 different flavors – Viewer, Editor and Ultra - that is guaranteed to help you quickly and easily work with and configure your Mail.dat files even before you import them into any post-presort software.

Automating your eDoc: MD Service Manager - an exciting new tool from Window Book that allows you to automate your *Postal One!* activities, and a demonstration of how MD Service Manager works.

Getting approved for eDoc: Surviving the TEM process - TEM scenarios, the tools you need to do TEM testing, and a demonstration of submitting TEM tests.

Postal Package Partner (PPP) – PPP, shipping and manifesting software, will definitely help you save money and benefit from time saving features which are not available on ordinary PC postage systems. Use PPP and benefit from lower commercial rates for Priority and Express Mail, handling bound printed matter, processing Priority Mail Open and Distribute, and more.

Priority Mail Open and Distribute (PMOD) – Taking advantage of PMOD will help you save money and benefit from expedited transportation of drop-shipped mail. This will allow you to meet your in-home delivery dates for time-sensitive materials.

“If you have robust software systems with smart Postal solutions, you can get your jobs done much faster, reduce manual labor, and have various ways to reduce postage and operational expenses as well as getting postage discounts. For those people who are just starting out – or who are considering upgrading their current software systems, attending our Webinars is a great way to get free educational information to help them make the best decisions for their business,” said Jeffery Peoples, Window Book’s CEO.

Visit <http://www.windowbook.com/webinars> to view and register for all of Window Book’s upcoming webinars.

“When we first started our weekly webinar series back in 2010, we had no idea how well it would be received by the industry. Within a year the number of attendees tripled, and we are now presenting two – and sometimes three – educational webinars a week,” said Wallace Vingelis, Window Book’s Vice President of Business Development & Marketing.

Window Book’s webinars are presented by their in-house Postal specialists who, combined, have well over 100 years of Postal knowledge and mailing expertise, and guest speakers with expertise in various fields. Window Book is proud to have industry specialists on staff who have had hands-on experience at lettershops, print shops, transportation and logistics companies, and the U.S. Postal Service.

Webinar Recordings:

If you cannot attend some of these webinars, please visit [recorded educational webinars](#) to watch the recordings at your convenience.

Webinar Services:

Window Book also offers “Webinar Services” for those who are interested in hosting a webinar for their customers, but do not have the right tools or the staff to help them present it. If you wish to create and conduct webinars for your customers using Window Book’s Webinar Services, email postalspecialist@windowbook.com

About Window Book:

Window Book has been helping clients manage their operations more profitably since 1989, and is the leader in mailing and shipping software for Lettershops, Corporate Mailers, Service Bureaus, and Mail Owners. Window Book’s best-in-class postal solutions include: [Intelligent Mail Full-Service](#), [PostalOne!](#), [eDocs](#), [Mail.dat](#), Mail.XML, FAST, Bound Printed Matter, [post-presort data management](#), entry planning, drop shipping, postage accounting, postal documentation & statements, meter and stamp management, Express Mail® and Priority Mail Open and Distribute, New Commercial Plus rates, eVS, Delivery Confirmation™, and manifesting shipping systems.

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